

Khaliun Enkhbat

Professional Profile

Entrepreneur, business owner and marketer. Expertise in areas ranging from business administration, international sales, recruiting and training of sales staff and marketing.

Successful entrepreneur who use effective business planning, creative sales techniques, and innovative marketing.

Expert knowledge and skills in management, social media marketing and brand development

Recognized by clients and colleagues as a professional with a high degree of personal integrity.

Known for a talent for resourceful business solutions, and a capacity for motivational leadership.

Possess excellent communication and presentation abilities and customer relations skills.

Professional Experience

2011-present Founder and CEO, SUPER RUBIN

2012-present Director, DYRBERG/KERN Mongolia

2016-present Director, DYRBERG/KERN Japan

2016-present Founder and Designer, UITEM UNIQUE CLOTHING & ACCESSORIES

2017-present Founder and CEO, HORNED OWL FOOD SYMPHONY

2016-present Director of Business Committee, Progress chapter, JCI Mongolia

Education

2015-2018 Ph.D. in International Trade and Commerce, National University of Mongolia, UB

2013-2014 M.B.A., Cardiff Metropolitan University, Cardiff, Wales, UK

2004-2008 B.A. in Graphics Design, Mongolian University of Science and Technology, UB

Awards and Honours

2016 Best businesswoman of the year, People awards, Mongolia

2015 Top 5 marketer, Mongolian Marketing Association

2015 Best country, DYRBERG/KERN A/S

2014 Best export country, DYRBERG/KERN A/S

2013 Best growth market, DYRBERG/KERN A/S

Invited Talks and Conferences

2017 Digital trends for future business, G20 Summit, Berlin, Germany

2017 *Building a brand*, DYRBERG/KERN A/S, Copenhagen, Denmark

2016 *Social media in business*, Mongolian Marketing Institute, Mongolia

2015 *Sale and Service*, Khas Bank, Mongolia

